



BlueCross BlueShield
of North Carolina

MEDICARE

June 2024

June is LGBTQIA+ Pride Month

Please note, this communication applies to Healthy Blue + MedicareSM (HMO-POS D-SNP) offered by Blue Cross and Blue Shield of North Carolina.

We strive to advance health equity so everyone has a fair opportunity to be at their healthiest. As we reduce barriers to whole health — physical, behavioral, and social — and personalize the healthcare journey, we can more effectively advance health equity. While focusing on understanding member needs, we actively develop educational tools for providers.

In recognition of June as National LGBTQIA+ Pride Month, we are introducing three eLearning tools on LGBTQIA+ health, available on the [My Diverse Patients](#) site. This site offers a comprehensive repository of resources for providers to help support the needs of diverse patients and address healthcare disparities. Multiple free continuing medical education (CME) courses are available, with CME credits offered through the American Academy of Family Physicians (AAFP).

For the month of June, our featured eLearning experience and resources are:

- **My Inclusive Practice — Improving Care for LGBTQIA+ Patients** — a CME credit hour provider training. **Course benefits:**
 - Understand the fears and anxieties LGBTQIA+ patients often feel about seeking medical care.
 - Learn key health concerns of LGBTQIA+ patients.
 - Develop strategies for providing effective healthcare to LGBTQIA+ patients.
 - Review ideas for creating a welcoming office environment.
- **National LGBTQIA+ Health Education Center** — Resources & Tools:
 - The National LGBTQIA+ Health Education Center provides educational programs, resources, and consultation to healthcare organizations with the goal of optimizing quality, cost-effective healthcare for lesbian, gay, bisexual, and transgender people.
- **Pre-Exposure Prophylaxis (PrEP) Action Kit** — Resources & Tools:
 - The *PrEP Action Kit* includes clinical resources to help providers incorporate PrEP into their practices. Including helpful resources such as tips on taking a comprehensive sexual history, frequently asked questions about PrEP, and a pocket card about PrEP prescribing and monitoring, this action kit is an essential resource for all providers treating LGBTQIA+ patients or patients at risk of HIV infection.

<https://www.bluecrossnc.com/providers/networks-programs/blue-medicare/healthy-blue-medicare>

Blue Cross and Blue Shield of North Carolina Senior Health, DBA Blue Cross and Blue Shield of North Carolina, is an HMO-POS D-SNP plan with a Medicare contract and a NC State Medicaid Agency Contract (SMAC). Enrollment in Blue Cross and Blue Shield of North Carolina Senior Health depends upon contract renewal.

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These courses are designed for doctors (CME credit provided), nurses, health professionals, and medical office staff.

Providers can view these courses on their smartphone, tablet, or computer.

We're pleased to offer these resources as we work together to deliver high-quality, equitable healthcare.